



A commercial platform that connects suppliers, manufacturers, and designers with buyers and decision-makers in the furniture and interior design market in Iraq.

WHY IRAQ?

- A growing market driven by reconstruction
- Increased demand for residential and hotel furniture
- Accelerated real estate and commercial projects
- Increasing reliance on imported products

WHY PARTICIPATE?

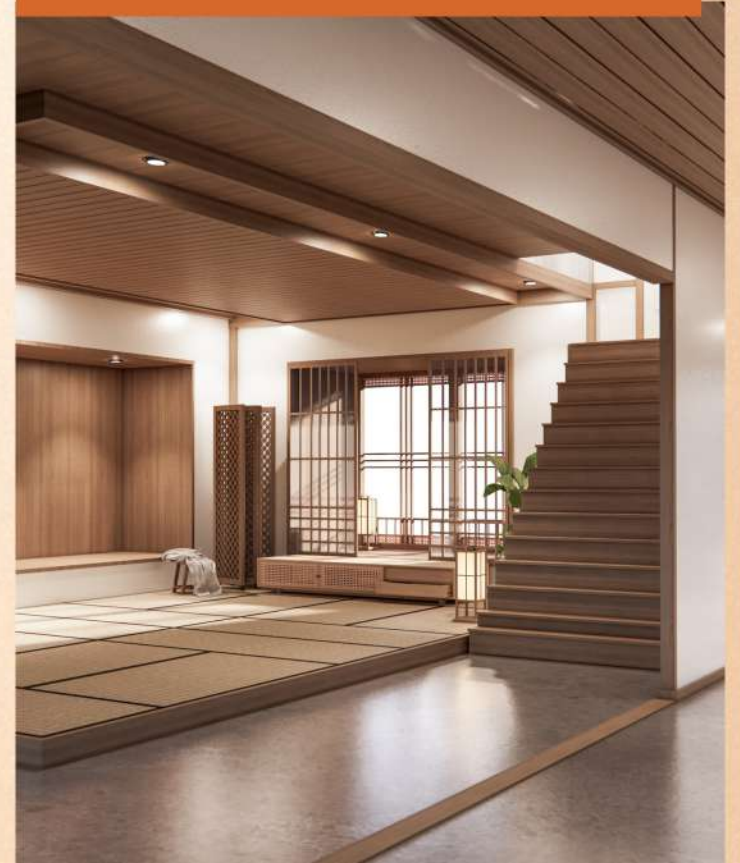
- Access to a rapidly growing Iraqi market
- Direct engagement with buyers and importers
- Building local and regional partnerships
- Enhancing brand presence
- Discovering new project opportunities



IRAQ HOME SHOW

Everything your home needs... in one place

ORGANIZED BY





Baghdad international
fairground

BOOK YOUR STAND!

Be part of Iraq's fastest-growing furniture
and interior design market.



23-25

NOVEMBER 2026
تشرين الثاني

CONTACT US

+964 787 584 4068
INFO@ALSOROUH-IRAQ.IQ
WWW.ALSOROUH-IRAQ.IQ

LIMITED SPACES

EXHIBITION SECTORS

- Home Furniture (Bedrooms, Living Rooms, Kitchens)
- Office and Commercial Furniture
- Hotel and Restaurant Furniture
- Décor and Lighting
- Flooring and Carpets
- Interior Design Materials and Finishes

EXHIBITION VISITORS

- Importers and Distributors
- Real Estate Developers
- Architects and Interior Designers
- Hotel and Restaurant Owners
- Companies and Offices
- Government Entities and Project Owners

TARGET EXHIBITORS

- Furniture Manufacturers and Traders
- Office and Commercial Furniture Suppliers
- Hotel and Hospitality Supply Companies
- Interior Design and Fit-Out Companies
- Lighting and Décor Suppliers
- Flooring, Carpets, and Finishing Materials Companies

KEY EXHIBITION FEATURES

- Direct B2B Networking Opportunities
- Access to Decision-Makers
- High-Quality, Targeted Audience
- Live Product and Solution Showcases
- Exploration of the Latest Design Trends